

PRESS RELEASE

EMBASSY OF THE UNITED STATES OF AMERICA
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For immediate release

Advocacy and Influencing Legislation Workshop

The U.S. Embassy hosted the General Counsel for the National Association for the Advancement of Colored People (NAACP), Kim Keenan, for two engaging and thought provoking sessions on Advocacy and Influencing Legislation. With one session in Kingston and another in Montego Bay, the Embassy invited personnel from non-governmental organizations and community action organizations from across the island.

Held on April 4-5, 2013 participants examined why and when to choose advocacy, analyzing the root causes of a particular issue and recognizing potential partners and opponents. The sessions proved useful to all in attendance, who were able to air various concerns affecting the Jamaican society.

Organizations in attendance included: Jamaica Indigenous Artisans Corporation Society and Flankers Community Society, Social Development Commission, Spring Mount Police Youth Club, Flanker Peace & Justice Centre, Friendship United Citizens Association, Flankers Community Committee and Community Organization for Management and Sustainable Development.



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